



SONALI CHANDRA

Stage Name: Sonia Roy

EDUCATION

MASTER CLASS

Journalism (Communication, Public Speaking, Interviewing People)
Instructor: Robin Roberts (Anchor, Good Morning America)

KILLIAN'S WORKSHOP

Hosting (News, Talk Show, Entertainment, Reality TV, Infomercial, Red Carpet/Press Junket, Branding, Teleprompter)
Instructor: Shannon O'Dowd (esteemed media coach)

RUTGERS UNIVERSITY

B. Sc., **Finance** (with concentrations in **Psychology & Leadership**)

EXPERIENCE

Host, Rukus Avenue Radio

2020 – present, LA

- Broadcast the stories of individuals who have taken a professional "leap-of-faith" in order to be personally happy
- Research, recruit, & interview guests via networking/referrals
- Sell advertising space to corporate sponsors
- Incorporate Bollywood & American music while on-air

Host/Announcer/Presenter/Reporter/Correspondent (Freelance)

2009 – present, NYC & LA

- Provide scripted & unscripted coverage for events/shows
- Event types: game shows, red carpets, film festivals, wedding expos, auto shows, culinary, cultural, women empowerment, business tradeshow
- Converse with A-List talent & VIP executives at red carpet events, using informational interview skills, and ensuring self-written questions are in alignment with network guidelines
- Reel: <https://vimeo.com/445319949/1d1331198d>

On-Camera Talent, Barbizon Agency & Firestarter Entertainment

2014 – present, NYC & LA

- Actress: perform in commercial/TV/Film projects
- Model: Hair, print, & runway (walked twice in NY Fashion Week)

Sales & Marketing Associate, Time Equities Inc.

2014 – 2017, NYC

- Real estate sales team - 50 West Luxury Condominiums
- Performed Bollywood dance at Festival of Lights event

Spokesperson (Freelance)

2010 – 2013, NYC

- Representative for various product/service promotions and non-profit cause awareness, using sales, public speaking, communication, & outgoing personality skills
- Reel: <https://vimeo.com/458398116/dc0c49345c>

CONTACT

848-863-9444 | sonali122@gmail.com

SKILLS

- Extroverted On-Air Personality
- Teleprompter
- Languages: English, Hindi, Bengali
- Communication (Speaking/Writing)
- Reporting/Story Telling
- Microphone Presentation
- Audio/Video Editing/Production
- Content Creation/Production
- Detail-oriented
- Audience-perspective advocate
- Microsoft Office (Word, Excel, etc.)
- Social Media Marketing/Promotions
- Creative, Organized, & Multi-Tasker
- Directable / Team Player
- Self-Starter
- Excellent inter-personal skills
- Dance: Bollywood, Fusion

REFERENCES

Norma Alicea, Amboy Bank

732-284-7251

nalicea@amboybank.com

Patricia David, JPMorgan (retired)

732-470-6501

patdavid323@gmail.com

Ellen Tengilis, Barbizon Agency

ellentengilis@gmail.com

MISCELLANEOUS

US-born Citizen, with parents from India